

**THE NO.1 PLATFORM FOR MYANMAR'S BUILDING
& CONSTRUCTION INDUSTRY**

MYANBUILD'19

MYANMAR INTERNATIONAL BUILDING & CONSTRUCTION INDUSTRY SHOW

**MYANMAR'S NO.1 INTERNATIONAL
BUILDING & CONSTRUCTION
EXHIBITION AND
CONFERENCE**

28 29 30

**NOVEMBER 2019
MYANMAR EXPO HALL, YANGON**



www.myanbuild.net



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Co-located with:



**MYANMAR ARCHITECTS
CONGRESS 2019**

21 NOVEMBER 2019 • MEP MINDAMA, YANGON

Hosted by: Organised by:



AMBTarsus
EVENTS GROUP



THE NO.1 PLATFORM FOR MYANMAR'S BUILDING & CONSTRUCTION INDUSTRY

BRINGING TOGETHER PROFESSIONALS OF THE BUILDING & CONSTRUCTION INDUSTRY ON A SINGLE PLATFORM

MYANBUILD 2019 – Myanmar's Biggest International Building, Construction and M&E Exhibition is returning to the Myanmar Expo Hall, Yangon for another successful exhibition from 28-30 November 2019. It will showcase a wide range of the latest technology in categories that include building materials, construction machinery and heavy equipment, catering to Myanmar's increasing demands in the building and construction industry.

Myanmar's building and construction industry is growing at an exponential rate due to the country's rising population and sustained economic growth. Leveraging on the booming sector, MYANBUILD 2019 provides a one-stop platform for companies, both local and international to fulfill their many business goals including meeting with decision makers and potential key buyers who are sourcing for the latest products, gain insights into innovative trends and developments of the industry and even establish a firm presence in the country.

Estimated to gain an attendance of more than 9,000 trade visitors, the three-day Expo also includes Country Pavilions from China, Malaysia, Singapore, India, Korea, Thailand and Taiwan.

Expand your business with MYANBUILD 2019, your one-stop marketing platform. BOOK YOUR BOOTH TODAY! For more information, kindly contact Ms. Ei at ei@ambtarsus.com.



WHY MYANBUILD'19

- ❑ The Biggest International Building, Construction and M&E Exhibition in Myanmar
- ❑ Meet over 6,000 business and industry professionals
- ❑ Business to business trade show linking sellers and buyers in the best venue at Myanmar
- ❑ Business Networking platform for developing new business and partnerships
- ❑ Technical Workshops and Business Matching Programme
- ❑ Opportunity to introduce the latest innovations through New Product Launches, Promotional Campaigns, etc.
- ❑ Boost your company branding and market positioning
- ❑ Proven Track Record



HERE'S WHAT OUR SATISFIED EXHIBITORS AND VISITORS SAID:



We have join MYANBUILD for four years, and we feel that this is the best year so far in terms of results and visitor quality.

Ms Khin Myint Zu
ATAD Steel Structure

We met many VIPs at MYANBUILD. It is very good for our business.

Ms Wint Sandy
Double Rhino Cement

We are very pleased to have exhibited at MYANBUILD. We have been able to present our brand image to a wide audience at the show.

Simon Gu
Marketing Director
Guangxi Guaozhuang Investment

We had a successful event at MYANBUILD. Good job to organisers!

Norihisa Suzuki
Sankyo Frontier Myanmar Co.,Ltd.



MYANMAR: KEY FACTS & FIGURES

- Population: 53 million
- Languages: Burmese (Official) and other recognized regional languages
- Area: 676, 578 km² (3.06% Water)
- GDP Total: US\$69.32 billion (2017)
- GDP per capita: US\$1,484.20
- GDP by Sector: Agriculture: 26.3%; Industry: 27.5%; Services: 46.2%
- Main Industries: Agricultural Processing; Wood and Wood Products; Copper, Tin, Tungsten, Iron; Cement, Construction Materials; Pharmaceuticals; Fertiliser;
- Petroleum and Natural Gas; Garments, Jade And Gems

MYANMAR ARCHITECTS CONGRESS 2019

Theme: Smart & Ecological Cities



On 28-29 November 2019, the Association of Myanmar Architects (AMA) will be co-organising the Myanmar Architects Congress in conjunction with MYANBUILD 2019. The largest gathering of architects and designers in Myanmar, the 2-day Congress will feature an international panel of reputed speakers including top Government officials and architects. The Congress will highlight new architectural designs and trends that will spearhead the building of smart and ecological cities in Myanmar. Should you be interested to present a paper at the Congress, kindly submit the title and synopsis of your paper to Mr Darren Siow at darren@ambtarsus.com

Review of MYANBUILD 2018



SUCCESS RATE:

95% of exhibitors rate the participation as very successful and successful



QUANTITY OF VISITORS

74.3% of exhibitors are satisfied with the quantity of visitors



QUALITY OF VISITORS

76.3% of exhibitors are satisfied with the quality of visitors



OVERALL PERFORMANCE OF ORGANISER

99% of the exhibitors are satisfied with the overall performance of the organiser



TOTAL EXHIBITING COMPANIES: **235**



TOTAL NUMBER OF BOOTHS: **110**



NUMBER OF TRADE VISITORS: **7,051**



22 COUNTRY & REGIONAL PAVILIONS:
CHINA, INDIA, MALAYSIA, TAIWAN, THAILAND,
SINGAPORE, ITALY



MARKET SNAPSHOT



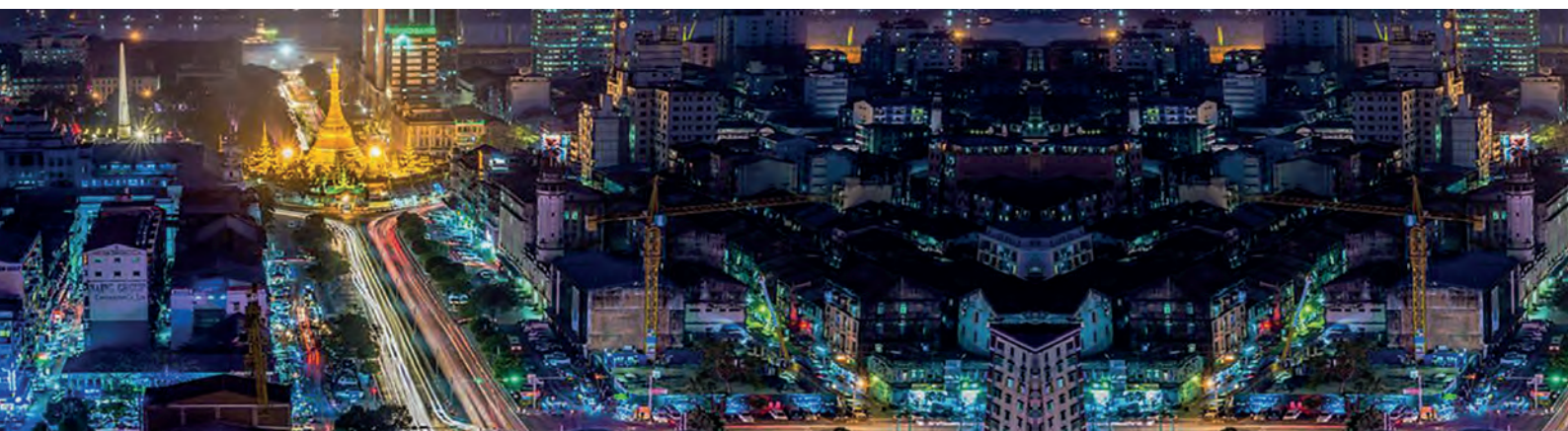
- According to the report by Timetric Construction Intelligence Centre (CIC), Myanmar's Construction industry is expected to grow at a rate of 10.37% over 5 years. The industry's value in 2015 was worth US\$8.2bn and is forecasted to climb to US\$13.5bn in 2020.
- Myanmar's residential construction sector was the largest market in the country's construction industry, accounting for 49.9% of the industry value in 2015. The growth was driven by government investments in affordable housing programmes that are being undertaken around the country as part of Myanmar's second National Development Programme and the sector is expected to reach a value of US\$9.7bn in 2020.
- Foreign Direct Investment focus in Myanmar continues to transition away from resource-based industries, and into agriculture and industrial sectors.



SPONSORSHIP OPPORTUNITIES



MYANBUILD 2019 is an excellent platform to increase your company's brand image and profile, as the show will cover a wide range of events, such as the exhibition, technical symposiums and conferences. Contact the organizer to know more about the many sponsorship opportunities available. Your logos could be featured prominently in many promotional materials and on site signages. Kindly contact Mr Darren Siow at darren@ambtarsus.com for more information.





The Myanmar Expo Hall is the newest, state-of-the-art exhibition hall, with modern facilities and air-conditioning which just recently opened in October 2018. The event covers 6000sqm of exhibition space and ample parking facilities, which serves as a major improvement over the previous venue.



COST OF PARTICIPATION



BARE SPACE RENTAL ONLY
- US\$338 per sq m

WALK ON PACKAGE RENTAL
- US\$360 per sq m

Inclusive of

- Needle punch carpet
- White polyester laminated panels for back wall & two side walls and fascia board
- Adhesive Vinyl letters for exhibitor's name and booth numbers on the fascia board
- Fluorescent lights (40 watts)
- Information Counter
- Folding Chair
- Wastepaper Basket

PROFESSIONAL ORGANISER



MYANBUILD 2019 is organised by AMB Tarsus Events Group— the region's leading exhibition and conference organiser. Established in 1996 and headquartered in Malaysia, it has over 10 years' experience in organizing specialized trade events in Malaysia, Indonesia, Vietnam, the Philippines, Sri Lanka, Bangladesh, Laos and Cambodia. The organisation prides itself in working closely with local industry organisation and in delivering real results and return on investment for participating companies

EXHIBITS PROFILE

Renewable Energy & Energy Efficiency

- Solar / PV
- Building Management Systems
- Bio-Energy
- BIPV
- CHP
- PV
- Solar-thermal

Environment / Water Conservation & Management

- Flood management
- Groundworks & drainage
- Rainwater harvesting
- Sustainable urban drainage systems
- Water recycling
- Sanitary appliances & fittings

Building M&E Technology & Systems

- Air conditioning systems
- Heating systems
- Lighting
- Management & building systems
- Mechanical & electrical services
- Ventilation

Landscaping & Exterior

- Hard & soft landscaping
- Living roofs & walls
- External lighting
- Outdoor fittings
- Street furniture & signage

Foundation & Substructures

- Geophysics
- Groundworks
- Foundations
- Proofing
- Basements

Building & Construction

- Building frames
- Concrete framed systems
- Concrete structures
- Steel framed systems
- Steel structures
- Stairs
- Floors & beams
- Sustainable flooring
- Timber frame systems
- Timber structures
- Insulated concrete formwork
- External walling

Interiors Finishing

- Blinds & shading
- Cladding & curtain walling
- Doors, windows
- Glass & glazing
- Glazing
- Insulation
- Roofing

M & E Equipment & Technology

- Air-conditioning
- Electrical Installations
- Building Control & Management Systems
- Fire & Alarm Systems
- Lift & Escalators
- Security Systems
- Sound & PA Systems
- Lighting
- Ventilation

Kitchen & Bathrooms

- Fittings
- Modular Systems
- Materials
- Lightings
- Water Heaters
- Cooker/Oven/Kitchen Appliances
- Electrical Appliances

Building Materials & Supplies

- Adhesives
- Aggregates
- Ceramics
- Concrete
- Marble
- Paints
- Plaster
- Recycled Materials & Supplies
- Tiles
- Timber

Building Services Design & Consultancy and Services

- Architectural Design
- Building Consultancy
- Building Design & Management Software
- Training & Books

Building Finishing Materials

- Aluminum
- Coatings
- Ceilings & Corniches
- Cladding
- Glass
- Floor
- Roof
- Surface Finishing
- Wall Paper

Construction Machinery & Equipment

- Earth Moving
- Construction
- Crane
- Material Handling
- Piling
- Plant & equipment
- Testing & research

Organised & Managed by :



MYANBUILD 2019 is produced and managed by AMB Tarsus Events Group – the region's leading exhibition & conference organiser. Established in 1996 and headquartered in Malaysia, with offices in Singapore, Cambodia, Philippines, Myanmar and Vietnam, its portfolio covers the energy, water, oil & gas, hotel, food, building and infrastructure sectors. It is the organiser of LAOBUILD in Laos, MYANBUILD in Myanmar, LANKABUILD in Sri Lanka, and Asia Infrastructure in Malaysia. The Group prides itself in working closely with local industry organisations and in delivering real results and return on investments for exhibiting and participating companies.

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